



THIRD ANNUAL

# PINK RIDE

FOR BREAST CANCER RESEARCH

SATURDAY, OCTOBER 24<sup>TH</sup>

BENEFITTING  
**EMORY**  
GLENN FAMILY  
BREAST CENTER  
WINSHIP CANCER INSTITUTE

## WHEN & WHERE

**DEFINE: Atlanta**

1833 Peachtree Rd.

**Saturday, October 24**

**11:30am**

## COST

**\$35:** Includes Limited Edition Pink Ride shirt and gift bag

**FEATURING  
ALL YOUR  
FAVORITE REV  
INSTRUCTORS!**

## ABOUT

One day, seven cities, thousands of lives touched. Join us for The DEFINE body & mind Annual Pink Ride, a multi-city event raising awareness and funds for breast cancer research.

We'll deck out DEFINE: Atlanta with hues of pink and rows of bikes for this 1-hour event benefitting Glenn Family Breast Center at Winship Cancer Institute. All proceeds to Glenn Family Breast center.

Pedal, climb, sprint and jump to the sounds of DJ Jordan Bolch and DJ Richie Schwab while multiple DEFINE instructors lead you in this ride for a cure with surprises and entertainment during each song.

Afterwards, stay for a celebration of food, drinks, and giveaways!