



EMORY

WINSHIP CANCER INSTITUTE

A Cancer Center Designated by
the National Cancer Institute

January 4, 2016

Greetings:

Winship Cancer Institute of Emory University, as part of Emory Healthcare, respectfully request your company to support a table top exhibit at the 8th Annual Winship Cancer Institute Oncology Nursing Symposium. This conference will take place at the Evergreen Marriott Conference Center on March 11-12, 2016 in Stone Mountain, Georgia. All exhibit levels include a 6 ft. table, complimentary registration(s) based on level selected, entrance to the meeting sessions, breakfast, lunch, and breaks. In addition, your company will be listed in all symposium materials and you will receive a final attendee list.

The following levels are available based on proximity and visibility to the main meeting room:

\$5,500 – Elite Level

4 complimentary registrations for a total of 4 representatives (limited to 6 exhibits total)

\$3,000 – Premier Level

3 complimentary registrations for a total of 3 representatives

\$1,500 – Standard Level

2 complimentary registrations for a total of 2 representatives

Exhibit tables will be in place during registration and light reception Friday evening and all day during the Saturday program. (See agenda for details.) The tables are 6 ft. long and will have a tablecloth. We request that your exhibit remain in place through the duration of the meeting. The exhibit area is located outside of the meeting rooms and there will be multiple pharmaceutical companies exhibiting.

The 8th Annual Winship Cancer Institute Oncology Nursing Symposium will provide an intimate learning environment where multiple facets of oncology nursing will be explored. Internationally and nationally recognized speakers will review clinical experiences, present solutions to clinical challenges, and discuss new diagnostic tools and new therapies. The symposium will update healthcare professionals on the emerging trends in oncology nursing clinical practice and research, and will provide participants with practical strategies and hands-on tools to improve their nursing knowledge.

We anticipate attendance of 350 nurses, nurse practitioners, physician's assistants, and other healthcare professionals involved with the care of oncology and hematology patients from the southeast, including metro Atlanta community practices, academic centers, and nursing schools.

This course offers 7.0 contact hours through Emory Healthcare, an approved provider unit of continuing nursing education by the South Carolina Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation

Winship Cancer Institute of Emory University
1365C Clifton Road NE
Atlanta, Georgia 30322

Tel 404-778-2405
Fax 404-778-2083
www.cancer.emory.edu

The Robert W. Woodruff Health Sciences Center
An equal opportunity, affirmative action university



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Upon completion of this educational activity, participants should be able to:

1. Identify the treatment related issues in women with cancer
2. Describe sexual dysfunction and fertility issues related to cancer treatment
3. Describe other cancer treatment related side effects in women
4. Describe methods/strategies to support the oncology nurse through the review of posters and discussion with the presenters
5. Describe an approach to talking with patients and families about palliative care
6. Discuss the integration of palliative care in the patient with cancer's plan of care
7. Describe advances in treatment for ALL patients and indications for the use of blinatumomab
8. Discuss appropriate monitoring plans for the safe administration of blinatumomab
9. Describe implications for nurses managing patients receiving blinatumomab
10. Describe how navigation benefits the oncology patient
11. Discuss outcomes and best practice from the work of the nurse navigator
12. Describe ethical issues patients/families/nurses confront regarding initiation and continuation of aggressive treatment in cancer care
13. Discuss the nature of "Hope" in decision making around cancer care
14. Recognize the importance of Moral Distress in provision of cancer care
15. Identify the changing landscape of cancer care
Identify care delivery strategies in the changing landscape of cancer care
16. Describe the pathophysiology of tumor lysis syndrome
17. Describe treatment of tumor lysis syndrome
18. Describe the pathophysiology of spinal cord compression
19. Describe treatment of spinal cord compression
20. Describe the pathophysiology of superior vena cava syndrome
21. Describe treatment of superior vena cava syndrome
22. Describe survivorship interventions which improve outcomes and reduce distress for patients
23. Describe the benefit of linking survivorship to long term follow up after transplant
24. Describe Survivorship from the patient experience
25. Describe the best practices used by advanced practice providers to improve the patient experience
26. Describe how the multidisciplinary team approach is used in providing patient care and improve patient outcomes
27. Describe reasons to make a personal commitment to putting your health as your first priority
28. Identify three things you can do to begin your wellness journey
29. Describe how to implement at least one of the methods discussed to manage your stress at work

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To participate as an exhibitor, please register online at winshipcancer.emory.edu/events and select the INDUSTRY/EXHIBIT registration option for this event. Credit card payments will be processed through Emory and a receipt will sent to the email that is used to register – go to winshipcancer.emory.edu/events to make the payment online. If the company is paying by check, please register your contact information online at winshipcancer.emory.edu/events to ensure you receive the exhibit/event communication. Check may be made to:

Winship Cancer Institute of Emory University
ATTN: Tiffany M. Norman
1365C Clifton Road, STE 4014H
Atlanta, GA 30322

notations for check: **TAX ID#58-0566256**; please note **2016 Winship Oncology Nursing Symposium**

Please email Joan Giblin at joan.giblin@emoryhealthcare.org, Curlissa Mapp at curlissa.mapp@emoryhealthcare.org, or Tiffany Norman at tiffany.m.norman@emory.edu with any questions.

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